



experience AUBURN OPELIKA

Vibrant. Easygoing. Authentic. Auburn-Opelika is the proud home of Auburn University, Alabama's biggest, and the Robert Trent Jones Trail, the world's finest. It's the coolest college town in the South, centrally located near Atlanta, Birmingham, and Montgomery. Auburn-Opelika is easy to get to and easy to love. With outdoor recreation, a year-round calendar of special events, and extensive opportunities for locally owned shopping and dining, Auburn-Opelika is a perfect choice for a relaxing getaway. Come experience our clean, safe, and vibrant community, where you can get toilet paper, lemonade, fine art, and foie gras all on the same block, and where it's still ok to walk downtown after dark.

Experiences to Savor:

BOUQUETS & BLOOMS

- **On the Tracks Food & Wine Festival:** the area's longest-running food and libations festival. Meander throughout over 25 retail establishments sampling diverse, seasonally relevant wines and craft brews. Live music sets the perfect backdrop for a delightful evening while the Main Street merchants remain open for your shopping enjoyment.
- Fill up on small bites or dine at local faves, **Zazu Gastropub** or **MaFia's authentic Italian** and then grab dessert at O-Town ice cream!
- **Auburn & Opelika Floral Trails:** a self-directed driving tour featuring over 20 miles of the most beautiful blooms the South has to offer
- Experience lunch at **Acre**, an award-winning restaurant with sophisticated charm and repurposed architectural details serving stylishly modern food with roots deep in Southern soil. James Beard finalist chef/owner David Bancroft and his team bring classic favorites to the table with fresh, innovative flavors and artistic presentations. "Our goal is to interpret the complex, traditional tastes of the Deep South in a totally fresh and modern way," says Bancroft.

ANNUAL EVENTS

JANUARY

Alabama Oyster Social

MARCH

Boda Getta BBQ

APRIL

Auburn Running Festival
(Finish on the 50)

Music & Miracles Superfest

On the Tracks Food & Wine
Festival

Floral Trail

Bo Bikes Bama

JULY

Barbasol PGA Championship

OCTOBER

Oktoberfest

On the Tracks Food & Wine
Festival

DECEMBER

Christmas in a Railroad Town

Victorian Front Porch
Christmas Tour

Loveliest Village Christmas
Tour of Homes



ALL THINGS AUBURN

- Stand on the hallowed ground of Alabama's biggest university and one of the nation's most storied athletic programs. Stroll the campus and don't miss Jordan-Hare Stadium, the Auburn Arena, and iconic Samford Hall.
- Grab Lunch and lemonade at **Toomer's Drugs**: when **Toomer's lemonade** ranked number one in *Esquire* magazine's "162 Reasons It's Good To Be An American," it was only about 105 years after the rest of us already knew. Hand-made to order, this tart and tangy concoction is the hallmark of Toomer's Drugstore, a beloved Auburn icon and the only business that has occupied this historic corner since 1896.
- Spend your afternoon in color at the Jule Collins Smith Museum of Fine Art, handmade your own jewelry, or fill up your suitcases with mementos from a variety of our independent downtown retailers.
- Experience authentic southern fare when you have dinner at **The Mason Jar** or fill up on the pit-smoked goodness of Auburn's oldest barbecue restaurant, **Byron's Smokehouse**.



GREENS WITH ENVY

Robert Trent Jones Grand National Golf Course: Jones, himself, proclaimed Grand National as the "single greatest site for a golf course" he had ever seen. Recognized by writers, designers, and players from around the world, Grand National has received accolades for everything from the "world's prettiest hole" to the "world's best public course."

Experience the shore-hugging holes of the Lake Course, the challenging Links Course, or the finest collection of one-shotters in the country that is the Short Course. Break down the day with a craft beer and 50/50 burger from **The Hound** or with local libations and live music at **Red Clay Brewing Company** or **John Emerald Distillery**.



THE MOST WONDERFUL TIME OF THE YEAR

- **Christmas in a Railroad Town & Victorian Front Porch Christmas Tour:** See the historic Victorian homes of Opelika transformed into an Old World Christmas wonderland. Blocks of turn-of-the-century homes are adorned with life-size Santas, angels, toys, teddy bears, carousel horses, and other figures. A self-directed driving or walking tour, the event includes live entertainment, carolers, costumed homeowners, and other festivities.
- **The Loveliest Village Christmas Tour of Homes** is Auburn's annual holiday celebration featuring a peek inside some of the most beautiful homes and buildings the community has to offer. Break for lunch at Niffer's Place where there's food and fun for the whole family and finish the afternoon with a viewing of the massive gingerbread village at the Hotel at Auburn University.



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