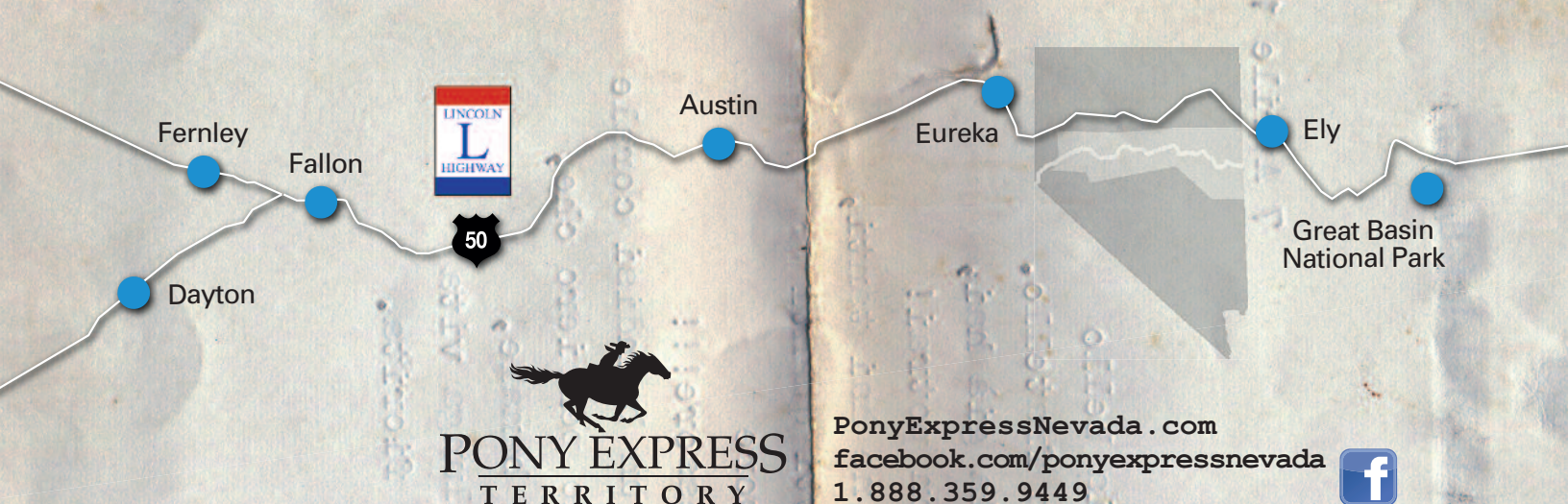


Collect more than memories when you travel the Loneliest Road this summer.

LINCOLN HIGHWAY, NEVADA - LATER CHANGED TO HIGHWAY 50.



It's the 100-year anniversary of the Lincoln Highway, and beginning in June, Pony Express Territory will be giving away commemorative coffee mugs at each Pony Express Territory community. Collect all seven and have your Highway 50 Survival Guide stamped (visit PonyExpressNevada.com for a FREE Survival Guide.) These collectables won't last long, so plan your trip now!




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FERNLEY NEVADA

Born as a result of railroad construction, the City of Fernley was established in 1904 and later developed into an agricultural and ranching community. Today, its proximity to Reno has helped the city continue to flourish. Much of the farmland in the Fernley area was developed as a result of the Newlands Reclamation Act of 1902. The Newlands Irrigation Project established an irrigation system that delivers water to an area stretching from Derby Dam, along the Truckee River, to the Lahontan Reservoir near Fallon. Construction and expansion of the system took place from the initial inception through the 1960s.

FERNLEYCHAMBER.ORG (775) 575-4459

DAYTON NEVADA

Old Town Dayton lies at the mouth of Gold Cañon on the Carson River. It's the site of Nevada's first gold discovery and a contender for being the state's earliest Euro-American permanently inhabited settlement. Old Town Dayton's structures haven't changed much since the late 1800s. Dayton is also known for its beautiful high-desert setting and desirable location. It's only a short drive from the historic old mining town of Virginia City, Nevada's state capitol of Carson City, Reno, the "Biggest Little City," and world-renown Lake Tahoe.

DAYTONNVCHAMBER.ORG (775) 246-7909



FALLON NEVADA

At the turn of the 20th century, Fallon was a dusty crossroads between St. Clair and Stillwater. But in 1901, President Theodore Roosevelt signed papers that established the Reclamation Act of 1902 to reclaim the land from the desert and settle the west with small farms. Fallon became a large farming community and was officially incorporated in 1908. Today, Fallon is the queen city on Highway 50, and is home to the Navy's TOPGUN, world-class birding, the arts, and wide-open outdoor adventure.

VISITFALLONNEVADA.COM (866) 432-5566 (775) 423-4556



AUSTIN NEVADA

Austin was once the mother of mining camps and a flourishing Old West town. William Talcott, an agent for the Overland Mail and Stage, discovered a ledge of silver ore at this spot on May 2, 1862. He was hauling wood out of Pony Canyon when he made the strike that set off the famous "rush" to the Reese River Mining District. Today Austin is a "living ghost town," a well-preserved example of an early Nevada mining community. Austin's historic Main Street has motels, bed and breakfasts, RV parks, restaurants, gas stations and unique shops to visit. There are special events throughout the year.

AUSTINNEVADA.COM (775) 964-2200



EUREKA NEVADA

Eureka was settled in 1864 by silver prospectors from nearby Austin who discovered rock containing a silver-lead ore on nearby Prospect Peak. The town site in Horse Thief Canyon was surveyed in 1869. The town was originally named "Napias" on January 13, 1870. On January 27, when the post office was established, the name was changed to "Eureka." Today, Eureka is by far the largest community in Eureka County and mining is once again booming with companies like General Moly and Barrick providing jobs for this historic community.

EUREKACOUNTY.COM (775) 237-5484



ELY NEVADA

Ely is another great Nevada mining town, its growth cycles dependant upon the boom and busts so common in the West. The Ely Renaissance Society has financed more than twenty outdoor murals and sculptures in the downtown area. They also maintain a historical village that displays the history of the various ethnic groups that worked for the railroad and mine. Ely is the largest city and county seat of White Pine County, Nevada, and offers seemingly endless outdoor sports and adventure opportunities.

ELYNEVADA.NET (800) 496-9350



GREAT BASIN NATIONAL HERITAGE AREA

The Great Basin National Heritage Area is a geographical region located in both Nevada and Utah that contains nationally significant archaeological, historical, cultural, natural, and scenic features that are emblematic of the entire Great Basin Area. In 1909, Theodore Roosevelt designated Nevada National Forest including land that is now the Great Basin National Park, and in 1922, President Warren G. Harding issued a presidential proclamation establishing Lehman Caves National Monument. The Great Basin Visitor Center is located on Nevada State Route 487 in the town of Baker.

GREATBASINHERITAGE.ORG (775) 234-7171

